



MAY 6 KOHL CENTER SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

Become a Garding Against Cancer sponsor to help fund cancer research and patient care across Wisconsin. You or your company will also reach a wide audience of basketball fans, community leaders, and others who, like you, are committed to the fight against cancer. All money raised will remain in Wisconsin – working to find a cure, advance treatment options, and promote the welfare of patients.

SPONSORSHIP LEVELS

\$50,000 (\$48,640 is tax deductible)

- Recognition as an inaugural sponsor at all 2017 Garding Against Cancer (GAC) events and on the GAC website
- VIP outing with Coach Gard and other sponsors at this level
- Exclusive invitation to a private reception at the Gards' residence for up to eight people
- Sponsor recognition at the Kohl Center and through related web and social-media publicity for the May 6 signature event
- Up to two reserved tables (16 people total) with hosted cocktails and dinner at the event
- Early entrance to the event and a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker
- Admission to the VIP lounge for a late-night celebration with hosted cocktails for 16 people

\$20,000 (\$18,740 is tax deductible)

- Exclusive invitation to a private reception at the Gards' residence for up to six people
- Sponsor recognition at the Kohl Center and through related web and social-media publicity for the May 6 signature event
- Up to two reserved tables (16 people total) with hosted cocktails and dinner at the event
- Early entrance to the event and a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker
- Admission to the VIP lounge for a late-night celebration with hosted cocktails for 16 people

\$12,500 (\$11,420 is tax deductible)

- Exclusive invitation to a private reception at the Gards' residence for up to four people
- Sponsor recognition at the Kohl Center and through related web and social-media publicity for the May 6 signature event
- One reserved table (eight people total) with hosted cocktails and dinner at the event
- Early entrance to the event and a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker
- Admission to the VIP lounge for a late-night celebration with hosted cocktails for eight people

\$5,000 (\$4,520 is tax deductible)

- Sponsor recognition at the Kohl Center and through related web and social-media publicity for the May 6 signature event
- One reserved table (eight people total) with hosted cocktails and dinner at the event
- Early entrance to the event and a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker
- Admission to the VIP lounge for a late-night celebration with hosted cocktails for eight people

\$2,500 (\$2,150 is tax deductible)

- Supporter recognition at the Kohl Center for the May 6 signature event
- Eight reserved seats with hosted cocktails and dinner at the event

GARDING AGAINST CANCER

SPONSORSHIP FORM

_____ will participate in Garding Against Cancer's signature event at the following level (please check below):

\$50,000 \$20,000 \$12,500 \$5,000 \$2,500

I am not able to attend but would like to donate (full amount is tax deductible): \$ _____

I/We give permission to Garding Against Cancer to use my/our name as a sponsor for the event when listing sponsors in the event program, media releases, and promotional materials.

BILLING INFORMATION

Check payable to *UW Foundation*, with *Garding 112900077* in the memo line

Please send me/us an invoice

Billing contact name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

COMPANY CONTACT INFORMATION

Company contact name: _____

Email: _____ Phone: _____

Signature: _____ Today's date: _____

Please send this completed form to:

University of Wisconsin Foundation
Attn: Heather Garrison
1848 University Avenue
Madison, WI 53726-4090

Garding Against Cancer

608-852-4727

heather.garrison@supportuw.org



THANK YOU FOR YOUR SUPPORT

The UW Foundation is an independent, nonprofit, tax-exempt corporation that raises, invests, and distributes funds for the benefit of UW-Madison. The Foundation is registered for charitable solicitation in all states in which registration is required. Some states require specific disclosures, which can be found at supportuw.org/disclosures.